

FOR IMMEDIATE RELEASE

GAM Launches a Mobile Web App

With the GAM app, engineers can browse, search, and size products right from a smartphone or tablet



Mount Prospect, IL – May 27, 2015 - GAM, a manufacturer of high precision gear reducers, servo couplings, and linear mounting kits, launches a mobile web app.

The mobile app, optimized for both smartphones and tablets gives engineers quick access to full product information anytime, anywhere. Users can browse the entire product catalog, search by keyword or part number, and then narrow down the results based on specific criteria. To assist the product selection process, a side-by-side comparison feature is available. The mobile app also includes an easy to use Sizing Tool that helps users find the right product compatible with their servomotor.

Once a product has been selected, users can request a quote or email the information to a colleague for design review. The email contains a link to CAD models, full product information, and .pdf catalog data sheets. Additional functionality was built in specifically for GAM's sales channel, giving representatives and authorized distributors the ability to price and quote customers instantly.

"Mobile technology has radically changed the way people get their information and communicate," said Mike Parzych, Product Marketing Manager at GAM, *"While creating and manipulating CAD models on mobile devices isn't practical in our industry yet, engineers still need to access product information, design tools, and other relevant content while on the go. Our mobile app condenses the powerful functionality of our website and product configurator into an easy to use form accessible anywhere."*

The GAM app is browser based and works with any smartphone or tablet connected to the internet. It does not require download and updates occur automatically, ensuring users are viewing the most current information available. To use the app, visit m.gamweb.com or scan the QR code in the image.

##

About GAM

GAM is your complete source for Gear Reducers, Servo Couplings, Linear Mounting Kits, and other innovative products used in automation technology. With one of the largest product offerings in the motion control industry as well as the engineering expertise and capabilities to develop customized solutions, GAM can help with your application. Being flexible to meet the needs of customer requests and great service are what set them apart from the rest. For more information visit: <http://www.gamweb.com>. GAM is also on Twitter http://twitter.com/#!/GAM_Gear and Facebook <https://www.facebook.com/GAMGear>.

Contact

Mike Parzych
Product Marketing Manager
mikep@gamweb.com
847-649-2530